

41st European Photovoltaic Solar Energy Conference and Exhibition



7

23 — **27** September

ACV — Austria Center Vienna

> Vienna Austria

Exhibition

EXHIBITORS' MANUAL



www.eupvsec.org



Table of Content

1.	Introduction	3
2.	Exhibitors' Calendar	4
3.	Schedule and Deadlines	4
4.	Addresses and Contacts	6
5.	Access to the Event and Ticketing	7
6.	Visitor Tickets	8
7.	Website	8
8.	Access to the Conference	9
9.	Set-up and Dismantling	10
10.	Logistics	11
11.	Movement of Deliveries	11
12.	Stand Construction	12
13.	Exhibition Shop for Supplies and Services	12
14.	Sustainability	13
15.	Digital Catalogue	13
16.	Visa Application for Exhibitors	14
17.	Rules and Regulations	15

page



1. Introduction

Dear Exhibitor,

Welcome to the Exhibitors' Manual of the 41st European Photovoltaic Solar Energy Conference and Exhibition (EU PVSEC 2024) in Vienna, Austria.

Please take your time and read this manual carefully - it contains important information that is indispensable for your participation at this event.

Especially the section 'Exhibitors' calendar' (Chapter 2 and 3) may help you notice and remember important due dates.

This manual provides essential information as well as useful hints for exhibitions. We encourage you to use this manual not only for the preparation of your exhibition display, but also as a source of reference and information.

We want to make your participation in this event both successful and enjoyable. Please do not hesitate to contact us (WIP) if you have any questions: <u>pv.exhibition@wip-munich.de</u>.

We are looking forward to welcoming you to Austria Center Vienna (ACV).

Your EU PVSEC exhibition team is looking forward to a constructive and beneficial collaboration at the EU PVSEC.



2. Exhibitors' Calendar

The Exhibitors' calendar shows important dates and deadlines concerning your participation at the EU PVSEC 2024. Forms and documents must be returned to the organizer (WIP) or to the administrator of ACV.

For any questions concerning services provided by WIP please feel free to address us, for any questions concerning the services provided by ACV, please get in touch with the ACV directly. Contact details in Chapter 4 'Addresses and Contacts'

3. Schedule and Deadlines

December 2023

Sponsorship packages and Exhibition surface available for booking

After booking

Exhibition contact person updates company profile

After booking

Sponsors announced online

31 January 2024

Early bird deadline 10% discount on exhibition surface

Mid of February

Exhibitor's list announced online

Mid of February

Begin of the booth's assignment according to booking order

End of February

Layout exhibition available online

15 March 2024

Online shop available for stand building and exhibition services orders

31 March 2024

Early bird deadline 5% discount on exhibition surface

From April 2024 on

Indication of speakers for Company Presentations and Round Table discussions

End of April / May 2024

Conference tickets available online/vouchers codes can be redeemed

June 2024

Manual for Exhibitors available online

June 2024



Webinar for exhibition contact persons - possibility of solving questions

August 2024

Industry Summit Programme finalized/distribution of speaking slots

22 August 2024

Orders in the exhibition online shop placed from 22 August on will be

subjected to a 25% increase

22 August 2024

Deadline to submit the Sustainability Agreement

22 August 2024

Deadline for booking sponsoring items from brochure/production of booked items

End of August 2024

Deadline for companies editing company profile information

22 September 2024

Onsite preparation/begin of assembly for exhibitors

<u>Onsite</u>

22 Sept. 2024 Build up 08:00 – 20:00

23 - 27 Sept. 2024

41st EU PVSEC, Vienna, Austria

23 Sept. 2024, 8:30

Opening of the Exhibition

23 Sept. 2024

Welcome Reception at the Exhibition

25 Sept. 2024

Closing of the Exhibition

25 Sept. 2024

Begin of dismantling from 19:00

25 Sept. 2024

End of dismantling at 23:00

25 Sept. 2024

Feedback Survey



4. Addresses and Contacts

WIP Renewable Energies

WIP is the organizer of the EU PVSEC 2024. For any questions concerning your participation in this event please do not hesitate to contact us.

Address:

WIP Renewable Energies

Sylvensteinstr. 2

81369 Munich Germany

Exhibition service team:

Ms. Alexandra Michaelsen phone: +49 - 89 720 127 64

e-mail: pv.exhibition@wip-munich.de

Mr. Denis Schultz phone: +49 - 89 720 127 38

e-mail: pv.exhibition@wip-munich.de

On-site:

We will be at your service at the EU PVSEC Exhibitor Service Point at the main entrance.

Austria Center Vienna oversees questions concerning their technical regulations for trade fairs and exhibitions and for services provided by their exhibition shop.

Venue: Austria Center Vienna

Bruno-Kreisky-Platz 1

1220 Vienna Austria

www.acv.at

Exhibition services

Andrea Lämmlein

Email andrea.laemmlein@standout.eu

Deliveries:

Please arrange all the deliveries with our logistical partner Cretschmar MesseCargo GmbH.

Direct deliveries to ACV are not possible. Please find more information in Cretschmar shipping manual.

Safety

Technical Guidelines and General Information



5. Access to the Event and Ticketing

5.1 Opening Hours

The opening hours of the conference and the exhibition do vary:

Opening hours		Exhibition	Conference
Monday	23 Sept 2024	8:00 - 20:00***	08:00 - 18:30
Tuesday	24 Sept 2024	08:30* - 18:30**	08:30 - 18:30
Wednesday	25 Sept 2024	08:30* - 18:30**	08:30 - 18:30
Thursday	26 Sept 2024	-	08:30 - 18:30
Friday	27 Sept 2024	-	08:30 - 14:00

Please note:** Exhibitors may enter the fairground on exhibition days from 08:30. *Please note:** Exhibition halls must be left by 18:30.

***Please note: Welcome Reception from 18:30 to 20:00 in Exhibition Area.

5.2 Access to the Exhibition

Please note: The final payment invoice that will be issued by WIP & ACV must be paid by due date indicated. Otherwise access to the booth cannot be granted.

5.3 Exhibitor Passes

The exhibitor pass is the document accrediting the holder as an exhibitor. An exhibitor pass grants access to the exhibition area from 08:30.

In the following you find information on how to get your passes, how many passes are being prepared for your company, how to order and receive additional passes, and information on passes for service personnel.

A certain amount of exhibitor passes will be prepared for every exhibitor free of charge. Every exhibitor receives passes depending on the stand size: <u>2 passes for every completed 9 sqm</u>.

Personalized passes can be ordered via your User Area.

Additional exhibitor passes

Additional passes are available via <u>User Area</u> Please note: Additional passes will be charged with 100€ each.



5.4 Badging and Access Control for Exhibitors

No badges are required on the build-up day. Exhibitors can retrieve their badge by scanning the code at the registration area from 08:00 on 23. September 2024.

Please note: Build-up passes are not required.

6. Visitor Tickets

Following registration options are available for visitors of the exhibition:

Ticket fees for visitors of the exhibition	online	on-site
1 Day Ticket	50,00 €	50,00 €
3 Days Ticket (full exhibition)	125,00€	125,00€

Online registration for visitors

Online registration is available from May 2024.

Visitors can register online at the event's website <u>Registration (eupvsec.org)</u> to enable the quickest processing on-site.

Online registration enables visitors to print out their visitor tickets on-site.

On-site registration for visitors

Visitors can also register directly on-site.

7. EU PVSEC 2024 Website

https://www.eupvsec.org/

The EU PVSEC website offers information and services for all participants of the event.

Downloads

Enables access to files that may be used concerning your participation at EU PVSEC 2024, such as:

- Hall layout
- EU PVSEC logo & banners for your marketing activities



8. Access to the Conference

8.1. General Information

The Conference takes place at Austria Center Vienna.

Exhibitors who want to participate in the Conference must register as a regular Conference delegate or designated person.

Further information concerning the Conference of the EU PVSEC can be found on

Conference (eupvsec.org)

8.2. Conference Registration for Exhibitors

All exhibitors will receive 10% discount on conference tickets.

Your booking of sponsorship package includes possibility to purchase conference tickets for a reduced price.

The admission provides access to all sessions of the Conference, Parallel Events and to the Exhibition Forum.

To benefit from this exclusive service for exhibitors, please make use of the discount codes provided by the organizers by email when booking your Conference tickets through the website: <u>Registration (eupvsec.org)</u>.

To profit from this offer, a full payment of the above-mentioned preferential rate until 18 August 2024 is required. Otherwise, the regular registration fee will apply.



9. Set-up and Dismantling

Overview of event site - for Exhibitors (planned for August 2024) The overview plan for exhibitors will show the exhibition compound including points of interest such as locations of service desks, hall gates, etc.

Layouts will be available via EU PVSEC website.

Actual layout

9.1 Set-up / Dismantling Hours

Set-up hours

Sunday, 22 Sept 2024, 08:00 - 20:00

Dismantling hours

Wednesday, 25 Sept 2024, 19:00 - 23:30

Dismantling cannot start before 19:00 on Wednesday 25th Sept 2024.

9.2 Set-up / Dismantling Rules

Please pay special attention to the following regulations for set-up and dismantling.

- Waste disposal: Each exhibitor is obliged to remove his waste during set-up, during the show and after dismantling. Waste removal services can be ordered from ACV/StandOut.
- Aisles must be always kept clear.



10.Logistics

Recommended forwarding companies

Cretschmar MesseCargo is our recommended forwarder. They will also be present at the event site and will handle on-site logistics such as forklifts, crane trucks, storage of empties, etc.

Cretschmar MesseCargo

Cretschmar MesseCargo GmbH offers one-stop logistic services for exhibitors of the EU PVSEC 2024: transportation of materials to and from the event site, handling and storage.

Cretschmar MesseCargo GmbH is qualified as exhibition logistics specialist with global reach. The company is a successful service provider for the EU PVSEC 2024 with a proven track record of experience for this event. They are responsive to the challenges of this exhibition and the particular demands of the PV industry. For contact details, instructions and order forms please check their shipping instructions. You may contact Cretschmar administrative staff in the office container located near the exhibition hall.

phone:+49-221 7401 1279e-mail:ute.wiezorrek@cretschmar.de

Cretschmar MesseCargo manual

11. Movement of Deliveries

Forklift services, offloading and empty case storage must be arranged <u>in advance</u> through the exclusive appointed freight forwarder, Cretschmar MesseCargo. No other agent/exhibitor or stand constructor can operate/drive their own forklift on-site.

The entrances, roads and spaces from the unloading points to the stands used to deliver equipment and/or assembly and installation must be protected by using:

- Trolleys or other handling apparatus with rubber tires,
- Weight-spreading floors,

• Protection of carpets and floors with a resistant covering to prevent holes being made. No fixing likely to damage the supports (floors, walls, posts, ceilings) shall be allowed.

Exhibitors are not allowed to drive vehicles onto the exhibition floor.



12. Stand Construction

The following terms and conditions as well as stand construction and dismantling rules must be followed.

Technical Guidelines and General Information

Approval of Stand Design

Please send us your layout in case you use your own stand builder. If you purchase a shell scheme stand from ACV/Standout the stand design doesn't need to be approved.

13. Exhibition Shop for Supplies and Services

Please note: All orders should be done via <u>Standout online shop</u>. Detailed instructions are included in the <u>Standout manual</u>.

Services available

The following services are available.

- Audiovisual Equipment
- Catering services
- <u>Cleaning services</u>
- <u>Electrical Services</u>
- Flowers & Plants
- Furniture
- Furniture catalogue
- Internet& Information Technology
- <u>Security</u>
- Signage for shell scheme booths
- Shell Scheme Package
- Waste removal services

Stand plan for ordered services

For some ordered services such as electrical power supply, it is necessary that you hand in a stand plan which shows the exact desired allocation of the connections.

Billing

Ordered services are invoiced by the according service provider.

Deadlines

Please remember that any sent order is confirmed only after the payment.

Orders placed between August 22, 2024 and September 18, 2024 are subject to a 25 % increase.



14. Sustainability

We want to carry out this event according to the Guideline of the Austrian Ecolabel for Green Meetings and Green Events. In this context we try to save resources, avoid waste, and act in an environmentally conscious way in all fields. We would be pleased if you could fill out the agreement on the use of booths and send it back to us by 22. August 2024.

Sustainability Agreement

Best practices and recommendations for EU PVSEC Exhibitors BY APPLYING THESE BEST PRACTICES, EXHIBITORS CAN ACTIVELY CONTRIBUTE TO THE EU PVSEC'S SUSTAINABILITY GOALS, HELPING TO MAKE THE EVENT GREENER AND REDUCE ITS OVERALL ENVIRONMENTAL IMPACT.

1. Sustainable Travelling

- Take advantage of the excellent public transport connection to the venue.
- Check prices and departure times conveniently on Google Maps.
- If travelling by car, you can offset your carbon footprint by visiting co2.myclimate.org.
- Bicycles can be parked directly in front of the venue.

2. Waste Avoidance and Separation

- Minimise the volume of materials to be transported and stored whenever possible.
- Refrain from mass distribution of printed materials. Provide printed materials only upon request or use electronic information transfer.
- If using printed material, opt for 100% recycled or chlorine-free bleached (TFC) paper.

3. Accommodation Choices

- Opt for accommodation in eco-certified establishments. You can find a list here.
- Choose an accommodation within walking distance of the venue.

15. Digital Catalogue of Exhibitors

Presentation in the catalogue

As an exhibitor of the EU PVSEC 2024 your company will be presented free of charge in the official Catalogue of Exhibitors according to the data you indicated within your online booking and with the logo which you can upload in your user area.

Company information published in the digital catalogue

Company name, Stand number, Company logo, Website, Social Media, Profile



16. Visa Application for Exhibitors

International attendees may need a letter of invitation to obtain a visa to visit Portugal. We strongly advise to start the visa application process as early as possible.

Please note: The event organizer will not be able to contact or intervene with any embassy or consulate on your behalf.

The down payment for the exhibition space must be made before applying for a letter of invitation.

Exhibiting companies who wish to obtain a visa letter to visit Austria should fill out and return the <u>'Visa Application Invitation Letter Request Form for Exhibitors</u>'.

To ensure a successful request for an official letter of invitation for visa-application purposes, please make sure to return the form before 07 August 2024. We strongly recommend you contact your respective embassy / consulate before applying for a visa letter to find out which additional details might be required.

Visa Application Invitation Letter Request Form



17. Rules and Regulations

Exhibition Organiser

WIP Wirtschaft und Infrastruktur GmbH & Co Planungs-KG (WIP) has been appointed as administrative organiser of the exhibition during the EU PVSEC 2024 in Vienna, Austria.

Unless differently indicated, WIP is your key contact for any information, special requests, service offers and approvals.

The Rules and Regulations for the exhibition must be respected.

Stand Dimensions

Immediately after allocation of the stand, the exhibitor is urged to personally check the location and measurements of installations which might be found on the stand space assigned.

The organizer does not accept responsibility for the detailed accuracy of the floor plans provided for exhibitors' reference.

Keep Aisles Clear

Demonstration areas may not be set on the aisle line of the exhibit; space must be left within the stand area to absorb the spectators. Should the spectators interfere with the normal traffic flow in the aisle or overflow into neighboring exhibits, the presentation must be limited or stopped immediately.

No objects, including signs or advertisements, may project into the visitors' aisles.

Positioning of Stand

Access to the doors, windows, fire alarms, hydrants, portable fire extinguishers, fuse boxes, line poles and circulation routes must always be kept free from obstructions.

Stand Flooring

Carpeting must only be held in place by its own weight on the floor or by adhesive tape. These items must be removed by the exhibitor at the end of the exhibition. It is forbidden to place mortar directly on the floor, to nail with percussion tools or to paint with spray guns.

Stand Lighting

No lighting, fixtures, lighting trusses or overhead lighting are allowed outside the boundaries of the exhibit space.

Lighting should be directed to the inner confines of the stand space and not project onto other exhibits or aisles. Lighting which is potentially harmful, such as lasers or ultraviolet lighting is not permitted. Lighting that spins, rotates, pulsates and other specialized lighting effects that could interfere with neighboring exhibitors or detract from the general atmosphere of the event is strictly forbidden.

Positioning of Exhibits

The Exhibitor is not allowed to place articles to be exhibited in a manner which, in the



opinion of the organizer, affects or hinders neighboring stands, e.g. with regards to the visibility of the neighboring stands. Articles to be exhibited must be kept within the stand perimeter.

The exhibit should pose no danger to participants.

Any structural or display element which does not satisfy the organizers and/or venue officials in terms of safety must be made safe or removed.

Service Points (Electricity, Water, Compressed-Air, Telecommunication)

Access points at any given location may be supplying services to other exhibitors; therefore, some stand areas may have cables / pipes within their area feeding other locations. For aesthetic reasons it may be necessary to shield these pipes or in extreme cases install a platform floor, in such cases exhibitors will be advised at the earliest opportunity. Any additional costs arising will remain the responsibility of each Exhibitor.

Conditions of Payment

Conditions of payment mentioned on the invoice are valid. In any case payment must be made before opening of the exhibition; if not, the participation cannot be guaranteed, and the rental fee remains due. All published prices are indicated in € and exclude VAT.

Eligibility for Exhibiting

The booths may be used only for exhibiting and advertising the exhibitors' own products in accordance with host country's applicable laws and regulations.

Orders for Exhibition Services

Orders for technical installations and exhibition services are only accepted when confirmed in writing.

Orders received after this date or onsite may cause considerable delay in build-up procedures. All services and supplies are subject to availability.

All services will only be rendered after the exhibition organizer has received full payment. For further questions regarding the services, please contact the organizer.

Cancellation

All cancellations must be in writing.

From June 10th, 2024, no refund, and all outstanding payment due (100 % cancellation fee).

Stand Planning

It is only allowed to close maximum 1/3 of the stand sides along corridors with elements of more than 1.50 m height. Stand walls longer than 1/3 of a stand side and higher than 1.50 m must have a minimum distance of

1.50 m towards the edge of the exhibition surface. Stand should be designed to allow a view through the exhibition stand. Designs that clearly attempt to obstruct the



view to other exhibitors will not be approved.

Please ensure that your back walls are covered on the reverse side (especially raw wooden constructions) even if there is another stand backing up to yours and especially when your stand construction is exceeding 2.50 m. Back walls adjacent to another exhibitor must be kept free of any graphics and logos.

Floor Covering / Carpet

The exhibition floor is covered with marble. When using carpet for your stand, please ensure that specialized products for temporary fixation are used only. The repair of any damages, respectively the cleaning of remains from any carpet fixations must be invoiced at cost.

It is mandatory to cover the booth space with carpet or something similar.

Stand Construction / Safety

It is allowed to close maximum 1/3 of the stand sides along corridors with elements of more than 1.50 m height. Stand walls of more than 1/3 length and 1.50 m height must have a minimum distance of 1.50 m towards the edge of the exhibition surface unless otherwise approved by the organizer.

Please ensure your back walls are covered on the reverse (especially raw wooden constructions) even if there is another stand backing on to yours and even more so, if your stand height is exceeding 2.50 m. Back walls adjacent to another exhibitor must be kept free of any graphics and logos. No ceiling suspensions are allowed.

Construction

The ceilings, walls, columns, and technical installations of the building in general must not be subject to loads from the decoration or objects exhibited, or to affix stand parts, posters or other promotional material to columns, walls, girders, etc. of the building within or outside the stand space assigned. It is forbidden to make holes, insert screws or nails in the walls, ceilings, floors, or columns of the building.

Damages / Safety / Insurance

Exhibitors are entirely liable for damages caused to third parties' stands, properties, health (incl. injury or death). To this extent WIP and ACV are to be considered third parties. Exhibitors' liabilities are extended to their personnel and/or other people working under their control.

EU PVSEC 2024, WIP and its staff, as well as the ACV cannot be held liable for any damage and/or loss suffered by the exhibitors during the exhibition, installation and dismantling. It is therefore strongly recommended to arrange insurance accordingly. As there will be no guarding of the exhibition area during the official exhibition opening hours, all exhibits must be staffed with at least one person. The exhibition area will be locked late at night. Extra guarding service for the exhibition is not planned.

Fault Reporting



In the event of damage or fault in the electrical installation on the stand, the services department of the event site should be contacted immediately.

Responsibility to Neighboring Stands

EU PVSEC is a long-standing event with a reputation of equity in its dealings with all participants. The responsibility of ensuring a fair and balanced experience for all is shared by all participants. Each exhibitor is asked to consider, therefore, the impact of their stand construction on neighboring exhibits and ensure transparency. Any part facing an adjacent stand that is over 2.50m in height shall be designed with neutral surfaces (white). Noncompliance can implicate a renovation at the expense of the exhibitor. To respect the fair nature of the exhibition, exhibitors are requested to indicate any possible problems of transparency or impediments to neighboring stands. In case of failure to do so, the exhibitor responsible will be expected to make such changes that are necessary at his own cost. In such cases, the decision of the organizer will be considered final.

Access to Stand

Exhibitors are obliged to grant official supervisory staff and accredited representatives of the ACV access to their stands.

Promotional Activities / Sound Restrictions

Promotional activities within the exhibition surface are allowed if they do not interfere with the running of the conference nor disturb your fellow exhibitors. Presentations, and slowly moving visual and acoustic advertising, and musical reproduction, are permitted, if these cause no nuisance to neighbors, create no jams in the aisles, and do not drown announcements on the public address system in the halls. The noise level must not under any conditions exceed 60 dB(A) at the edge of the stand unless the organizer explicitly approves exceeding this volume level.

Distribution of printed matter and circulation of advertising material is permitted only on the stand space itself.

Electrical and other mechanical appliances must be muffled so that no noise disturbance is caused to other exhibitors. The exhibition organizer reserves the right to determine at what point sound and activities constitute interference with others and if they must be reduced or discontinued.

Serving of hot meals must be authorized by the organizer. Preparation of hot meals at the booths is not allowed.

Outside the stand surface promotional activities are not allowed. Neither is it allowed to affix any kind of promotional material to walls, columns, or any other object of the Exhibition Hall. In case of non-compliance the exhibitor shall be liable for any damages. Sponsors and exhibitors are not allowed to organise their own scientific and/or social events – be it inside or outside the congress venue - parallel to the congress programme without prior approval by the congress organizer.

Refuse Collection

Exhibitors are responsible for cleaning their own exhibit and disposal of waste generated before, during and after the event. Exhibitors should manage (contract and pay for) their waste removal through the official cleaning supplier. 'Wild tipping' or



disposing of bulk waste within fairground without payment is strictly forbidden. IMPORTANT: Unattended rubbish left in aisles when the exhibition is open will be removed at the exhibitor's expense.

'Force Majeure'

If the exhibition must be cancelled or changed due to unforeseen political and/or economic events or general 'force majeure', the organizer cannot be claimed against for any compensation.

Due Diligence

All stands, materials, installations, advertising supports, etc., must conform to public safety requirements in the host country and the EU. Where these differ, the safest standard must be met.

All entities involved in the EU PVSEC must have adequate insurance to cover claims arriving from industrial accidents and public safety, whatever the cause.

Exhibitors and their contractors must abide by current legislation in Austria regarding the prevention of occupational hazards which apply to the work being carried out. Care should be taken during construction and dismantling periods; un-safe working practices will be stopped on behalf of or by the administration of the event site, on behalf of or by the organizer in the interests of public safety.

Exhibitors using materials not conforming to any safety component of these Rules and Regulations will replace them with safe alternatives at their own cost.

Amendments to the Rules

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of the organizer. These rules may be amended at any time by the organizer and all amendments so made shall be binding on exhibitors equally with the foregoing rules and regulations.

Place of Legal Performance and Venue

Should the parties involved disagree on any point, they are subject to the official court of Munich, Germany, thus German law will be applied.