Welcome to the EU PVSEC 2024

The EU PVSEC is the largest international Conference for Photovoltaic research, technologies and applications, and at the same time a state-of-the-art international PV Industry Exhibition that attracts innovative companies, manufacturing enterprises and research centres from all around the globe. The exhibition stands are a must-visit for companies working in R&D, that depend on jumping on the wave of new trends as they are discovered.

See for yourself the event in 2023 accommodated:

- 1,850+ Participants
- 63 Countries
- 1,050+ Presentations
- 11 Parallel Events Sessions
- 9 Industry Summit Sessions
- 71 Exhibitors
- 20 Sponsors
SHAPING THE FUTURE OF EUROPE'S PV INDUSTRY

In 2024, the EU PVSEC will take place in the timeless city of Vienna, Austria, from 23 – 27 September in the Austria Centre Vienna (ACV).

At the EU PVSEC 2024, we are bringing together the entire PV value chain, uniting industry experts, pioneers, and decision-makers from the solar PV sector.

We invite you to join us in fostering a resilient global PV supply chain together!

WHY JOIN US?

EXPOSURE
Gain more visibility on the PV market and promote your company and your services to a highly trained audience of international experts.

POSITIONING
With over 600 companies attending the event, you can get in touch with decision-makers from all touchpoints of the PV value chain, strengthening your position as a business partner.

LEADS
Grow your sales pipeline and increase the number of potential customers with the insights you gain at the EU PVSEC.

LIAISON
Build relationships and strengthen your position as the leading partner of choice for businesses deploying next-generation technologies.

LOCATION
Vienna is at the forefront of upstream research in photovoltaics due to thriving academic and industrial collaborations, state-of-the-art laboratories, and a vibrant community of researchers dedicated to advancing solar energy technology.

Contact us: pv.exhibition@wip-munich.de
ENGAGE WITH YOUR AUDIENCE

**EXHIBITION**

**SHOWCASE** your expertise and services to your target audience and make new business connections.

**COMPANY PRESENTATION**

**GIVE A PRESENTATION** of your company’s core competences and services to attract potential new partners.

**ROUNDTABLE DISCUSSIONS**

**BE PART OF** inspiring Roundtable Discussions covering late-breaking industry topics and showcase your know-how on the latest market-trends.

**SOCIAL EVENTS**

**BE PART OF** one or more Social Events and position yourself as pleasant and authentic partner, while enjoying a refreshment with business prospects.

Contact us: pv.exhibition@wip-munich.de

November 2023
WHO EXHIBITED IN 2023

[List of company logos]

Contact us: pv.exhibition@wip-munich.de

November 2023
## CHOOSE THE BEST PACKAGE DEPENDING ON YOUR NEEDS

*Info concerning VAT: All prices presented in this brochure are net; VAT will be charged when applicable.*

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Exhibition</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Price 2024</strong></td>
<td>25.000 €</td>
<td>15.000 €</td>
<td>10.000 €</td>
<td>5.000 €</td>
<td>320 € per sqm</td>
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<td><strong>Brand Presence</strong></td>
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<td>Logo on the EU PVSEC Homepage</td>
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<td>Sponsoring Item**</td>
<td>A</td>
<td>B</td>
<td>C</td>
<td></td>
<td></td>
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<tr>
<td>Break Video</td>
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<td><strong>Speaking Slots</strong></td>
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<tr>
<td>Company Presentation at the Exhibition Forum</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
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<tr>
<td>Speaking Slot at Round Table Discussion</td>
<td>✓</td>
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<td></td>
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<tr>
<td><strong>Tickets</strong></td>
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<td>Full Week Conference Registration</td>
<td>5</td>
<td>3</td>
<td>1</td>
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<tr>
<td>Discount on Additional Conference Registrations</td>
<td>25%</td>
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<td>15%</td>
<td>10%</td>
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<tr>
<td>Exhibition Visitor Tickets</td>
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<td>10</td>
<td>5</td>
<td>3</td>
<td></td>
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<tr>
<td>Exhibitor Pass (Badge)</td>
<td>8</td>
<td>4</td>
<td>2</td>
<td>3</td>
<td>2 per 9 sqm</td>
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<tr>
<td>Exhibition Surface Space</td>
<td>36sqm</td>
<td>18sqm</td>
<td>9sqm</td>
<td></td>
<td>min. 9 sqm</td>
</tr>
</tbody>
</table>

*From the purchasing date until the publication of the conference proceedings

**Sponsorship items can be purchased individually, in combination, or in addition to any of the existing packages.

Contact us: pv.exhibition@wip-munich.de
OR SELECT INDIVIDUAL ITEMS TO HIGHLIGHT YOUR COMPETENCES IN A CUSTOMISED WAY
Exhibition & Sponsoring

**Category A**

**Price** 12,000€

**EXHIBITION FORUM**
Your logo displayed on stage, daily announcement by name before the first session of the day in the Exhibition Forum.

**DELEGATE LANYARD**
Your logo on the official EU PVSEC lanyard, that will be distributed with every exhibition/conference badge.

**WATER BOTTLE**
Your logo on reusable water bottles that will be distributed as gift to conference participants and exhibition visitors. Organiser must approve final product.

**COFFEE CUP**
Your logo on reusable, eco-friendly coffee cups that will be distributed as gift to conference participants and exhibition visitors. Organiser must approve final product.

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Options

Category B

Price 5,000€

CONFERENCE FOLDER
Your logo on the official conference folder that will be distributed to conference participants.

CONFERENCE DINNER
Announcement as the sponsor of the Conference Dinner before the event and your logo displayed at this exclusive social event as well as on the menu.

WIFI MENTION
"Wifi sponsored by" on all Wifi signage.

STAND PARTY
Organise a small get together for 100 attendees, including food and drinks at your exhibition booth on Tuesday from 17:00 - 18:30.

VIRTUAL PLATFORM
Announcement as sponsor of the Virtual Platform before the event, your logo displayed there for 3 months after the event.
EXHIBITION & SPONSORING

Options

Category B

Price 5,000€

WELCOME RECEPTION
Announcement as the sponsor of the Welcome Reception (Monday), possibility to distribute your promotion material/items.

COFFEE BREAKS
Announcement as sponsor of the Coffee Breaks.

NETWORKING LUNCH
Announcement as sponsor of the Networking Lunch.

STUDENT AWARDS
Announcement as sponsor of the Student Awards before the event, logo on congratulation card, roll-up during the ceremony.

CHILL OUT / NETWORKING AREA
Announcement as sponsor of Chill out/Networking Area and branded seating cubes.

PROMENADE STAIRS
Your brand on the outdoor stairs leading to the venue entrance.

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10 November 2023
EXHIBITION & SPONSORING

Options

**Category C**

**Price**

2,500€

**BREAK VIDEO**

Your promotional video displayed during a specific conference break. Break video slots are limited and will be assigned on a first come first serve basis.

**CONFERENCE PEN**

Your logo on the pens that will be distributed to conference participants.

**SUSTAINABILITY SPONSOR**

Announcement as sustainability sponsor on the website and newsletter, and your logo displayed onsite.

**CONFERENCE NOTEPAD**

Your logo on the official conference notepad that will be distributed to conference participants.

**JOB WALL**

Your logo displayed at the Job Wall onsite.

**LED LIGHTBOX BRANDING**

Your key messages displayed on an innovative LED board at your preferred spot.

**PROMENADE PILARS**

Your brand displayed on the outdoor signage leading to the venue entrance.

Contact us: pv.exhibition@wip-munich.de
EXHIBITION & SPONSORING

BOOK YOUR BOOTH

Starting from 9 sqm size – 320 € net/sqm
(Surface only)

EXHIBITION EARLY BIRD DISCOUNT

10% until 31.01.2024 and 5% from 01.02. until 31.03.2024*

*Cannot be combined with other discounts

Contact us: pv.exhibition@wip-munich.de

November 2023
HOW TO BOOK
YOUR SPONSORSHIP PACKAGE, EXHIBITION SPACE OR YOUR INDIVIDUAL SPONSORSHIP ITEM:

1. The exhibition contact person should access:

**USER AREA**
https://userarea.eupvsec.org

Click in Participation and check all booking possibilities. Add the product of your choice to your cart and complete the booking process step by step.

2. Log in to check, download or complete:

- your booking info
- your billing info
- your company info
- and more
CHOOSE YOUR BOOTH DESIGN

You can choose your own stand builder or go with a package from our partner Standout. Feel free to add a storage room, additional furniture or request a custom designed stand. Further furniture available. Stand builder contact will be shared after the booking.

Contact us: pv.exhibition@wip-munich.de
**DEMONSTRATIVE PRICES, OTHER TAILORED OPTIONS AVAILABLE:**

<table>
<thead>
<tr>
<th>9 sqm stand construction incl.</th>
<th>18 sqm stand construction incl.</th>
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</thead>
<tbody>
<tr>
<td>- Carpet</td>
<td>- Carpet</td>
</tr>
<tr>
<td>- White walls</td>
<td>- White walls</td>
</tr>
<tr>
<td>- Fascia incl. Exhibitors name and stand nr.</td>
<td>- Fascia incl. Exhibitors name and stand nr.</td>
</tr>
<tr>
<td>- 4 light spots</td>
<td>- 4 light spots</td>
</tr>
<tr>
<td>- Cleaning before the beginning of the event</td>
<td>- Cleaning before the beginning of the event</td>
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704,16€ net  
1182,42€ net

**OPTIONAL**

<table>
<thead>
<tr>
<th>Electricity 2,2kW incl.</th>
<th>Furniture package incl.</th>
<th>Storage 1x1m</th>
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<tbody>
<tr>
<td>- Triple plug</td>
<td>- 3 Chairs</td>
<td>253,80€ net</td>
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<tr>
<td>- Consumption for 3 days</td>
<td>- 1 Table</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Counter</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Waste paper basket</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- High stool</td>
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</table>

330,30€ net  
285.00€ net

→ Further options are available upon request.
WHO ATTENDS?

MEET OVER 600 INDUSTRY COMPANIES, RESEARCH INSTITUTIONS AND ORGANISATIONS*


*Demonstrative list of participants according to institutions represented at the EU PVSEC 2023

Contact us: pv.exhibition@wip-munich.de
Talk to Us!

We are looking forward to receiving your booking and facilitating your participation in the EU PVSEC 2024!

Denis Schultz  
+49 – 89 720 12 738

Alexandra Michaelsen  
+49 – 89 720 12 764

pv.exhibition@wip-munich.de

Organiser of the EU PVSEC:  
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81373 Munich, Germany