



EUPVSEC

18 — 22
September
2023

Lisbon —
Portugal

CCL
— Lisbon
Congress
Centre

EU **PVSEC** 2023

40th European
Photovoltaic Solar Energy
Conference and Exhibition

**Exhibition &
Sponsorship
Brochure —**

www.eupvsec.org





EU PVSEC 2023
40th European Photovoltaic Solar Energy
Conference and Exhibition

EXHIBITION & SPONSORING

WELCOME TO THE **EU PVSEC 2023**

THE **EU PVSEC** is the **largest international Conference** for Photovoltaic research, technologies and applications, and at the same time a **state-of-the-art international PV Industry Exhibition** that attracts innovative companies, manufacturing enterprises and research centres from all around the globe. The exhibition stands are a **must-visit for companies working in R&D**, that depend on jumping on the wave of new trends as they are discovered.

THE **EU PVSEC** IS YOUR ENTRY POINT

to get in touch with top scientists from industry & research institutes, as well as policy makers from around the globe as they prepare for new investment opportunities! Learn about and discuss the latest solar technology trends as they are discovered!

The over 40 year long history and the diverse programme of the **EU PVSEC** makes it a landmark event in the scientific PV sector. For 2023, we are more than delighted to welcome you in person and to invite you to celebrate with us the **40th anniversary** of the **European Photovoltaic Solar Energy Conference and Exhibition** from **18 – 22 SEPTEMBER 2023 IN THE BEAUTIFUL CITY OF LISBON.**

Contact us: pv.exhibition@wip-munich.de

SEE FOR YOURSELF —

*The event in 2022
accomodated:*

- over **1.500** participants from **60** countries
- over **1.100** live presentations
- **30** Parallel Events and Industry Sessions
- **74** exhibitors and **25** sponsors





GET IN TOUCH WITH THE GLOBAL PV INDUSTRY AT THE INDUSTRY SUMMIT 2023...

2022 was the year of **TERAWATT SOLAR**. The coming years are promising with ambitious targets to reach the next TW within the upcoming 3 years. PV production technology is in higher demand than it has been for 14 years and the renaissance of PV manufacturing in Europe comes right in time to help fight the first global energy crisis. There are, however, still major challenges to be faced. There is a pressing need for global diversification of PV manufacturing to reduce supply chain vulnerability and for vertical integration of PV production, which can lead to a more stable industry growth and also to a leveling of costs. Only a

holistic approach involving research, industry and policy can help Solar PV to unfold its full potential. EU PVSEC is committed to highlight the importance of the PV industry in the global energy transition and to offer a platform to discuss the latest industry achievements, trends and plans for the PV market. The **INDUSTRY SUMMIT** provides a forum for the exchange and discussion of industry topics, connecting policy makers and key players along all stages of the value chain, which combined with the business-to-business exhibition, constitutes a key place to be in 2023 for the worldwide PV industry agents.





...AND ENGAGE WITH **YOUR AUDIENCE**

EXHIBIT



Showcase your expertise and services to your target audience and make new business connections.

ROUNDTABLE DISCUSSION



Be part of inspiring roundtable discussions covering late-breaking industry topics and showcase your know-how on the latest market-trends.

COMPANY PRESENTATION



Give a presentation of your company's core competences and services to attract potential new partners.

SOCIAL EVENTS



Be part of one or more Social Events and position yourself as pleasant and authentic partner, while enjoying a refreshment with business prospects.



WHAT'S IN IT **FOR YOU?**

EXPOSURE

Gain more visibility on the PV market and promote your company and your services to a highly trained audience of international experts.

POSITIONING

With over 600 companies attending the event, you can get in touch with decision-makers from all touchpoints of the PV value chain, strengthening your position as a business partner.

LEADS

Grow your sales pipeline and increase the number of potential customers with the insights you gain at the EU PVSEC.

LIAISON

Build relationships and strengthen your position as the leading partner of choice for businesses deploying next-generation technologies.





CHOOSE THE **BEST PACKAGE** DEPENDING ON **YOUR NEEDS**

PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
PRICE	25,000 €	12,500 €	10,000 €	5,000 €
HOMEPAGE: Your Logo with hyperlink displayed on the EU PVSEC homepage	✓	✓	✓	✓
SPONSOR PAGE: Your Logo, hyperlink and description displayed on the EU PVSEC subpage "Sponsors"	✓	✓	✓	✓
NEWSLETTER LOGO: Prominent display of your logo in every EU PVSEC newsletter	✓	✓	✓	✓
SOCIAL MEDIA MENTION: Acknowledgements on social media announcements related to the EU PVSEC	✓	✓	✓	✓
COMPANY PRESENTATION: Give a 10-minute business speech and pitch your services to potential customers within the Company Presentation session, taking place at the Exhibition Forum	✓	✓	✓	
CONFERENCE REGISTRATION: Full week Conference registration	5	3	1	
DISCOUNT*: On 5 additional registrations	25%	20%	15%	10%
EXHIBITION TICKETS: Distribute visitor tickets among your network and partners granting access to the Exhibition	30	20	10	5
NEWSLETTER FEATURE**: One announcement in the EU PVSEC newsletter presenting your company (text and logo)	✓	✓		
ROUNDTABLE SESSION SPEAKER: Show your expertise and discuss a specific industry topic (to be decided) with fellow experts in a roundtable discussion. Speaking slots are limited and will be assigned on a first come first serve basis	✓	✓		
BREAK VIDEO: Showcase your company with a promotional video that will be shown exclusively during a specific conference break. Break video slots are limited and will be assigned on a first come first serve basis	✓			
EXHIBITION SPACE: Surface space at the Exhibition	36sqm	18sqm	9sqm	
ROLLUPS/ENTRANCE: Install your Rollup(s) at a designated spot and promote your key messages	2	1		
ITEM: Combine your package with an item of your choice in your category from our additional sponsorship services.	A	B	C	

*Cannot be combined with other discounts **From the date of the contract until the publication of the conference proceedings



OR SELECT INDIVIDUAL ITEMS TO HIGHLIGHT YOUR COMPETENCES IN A CUSTOMISED WAY

OPTIONS

Category A

These options can be purchased individually, in combination, or in addition to any of the existing packages. One item of your choice is included in the Platinum package.

Prize
12,000€

*Info concerning VAT: All prices are net;
VAT will be charged when applicable*

EXHIBITION FORUM

Amount **ONE**

Your Banner displayed on the Exhibition Forum stage, daily announcement by name before every first session of the day taking place in the Exhibition Forum

DELEGATE LANYARD

Amount **ONE**

Your logo on the official EU PVSEC lanyard, that will be distributed with every conference badge

COFFEE CUP

BOOKED

Amount **ONE**

Your logo on reusable, eco-friendly coffee cups that will be distributed as gift to conference participants and exhibition visitors

CONFERENCE DINNER

Amount **ONE**

Announcement as the sponsor of the Conference Dinner before the event and your logo displayed at this exclusive social event as well as on the menu

INDUSTRY SUMMIT WORKSHOP

Amount **ONE**

Organise your own 1,5-hour workshop covering industry topics within your area of expertise



ADDITIONAL OPTIONS

Category B

These options can be purchased individually, in combination, or in addition to any of the existing packages. One item of your choice is included in the Gold package.

Prize
5,000€

*Info concerning VAT: All prices are net;
VAT will be charged when applicable*

Amount **MULTIPLE**

WELCOME RECEPTION

Announcement as the sponsor of the Welcome Reception on the first day of the conference. Possibility to distribute your promotion material/items

Amount **MULTIPLE**

VIRTUAL PLATFORM

Announcement as the sponsor of the Virtual Platform before the event and your logo displayed on the website where all Conference recorded sessions will be available for 3 months

Amount **MULTIPLE**

NETWORKING LUNCH

Announcement as the sponsor of the Networking Lunch and possibility to distribute your promotion material/items

Amount **MULTIPLE**

CHILL OUT / NETWORKING AREA

Announcement as the sponsor of Chill out/Networking Area

Amount **MULTIPLE**

STAND PARTY

Organise a small get together for 50 attendees, including food and drinks at your exhibition booth on Tuesday from 17:00 – 18:30

Amount **MULTIPLE**

COFFEE BREAKS

Announcement as the sponsor of the Coffee Bar

Amount **ONE**

WIFI MENTION

"Wifi sponsored by" on all Wifi signage.

Amount **ONE**

EVENT APP

Promotion as sponsor of the event app.



ADDITIONAL OPTIONS

Category C

These options can be purchased individually, in combination, or in addition to any of the existing packages. One item of your choice is included in the Silver package.

Prize
2,500€

*Info concerning VAT: All prices are net;
VAT will be charged when applicable*

Amount **MULTIPLE**

BREAK VIDEO

Showcase your company with a promotional video that will be shown exclusively during a specific conference break. Break video slots are limited and will be assigned on a first come first serve basis

Amount **ONE**

CONFERENCE NOTEPAD

Your logo on the official conference notepad that will be distributed as gift to conference participants

Amount **ONE**

CONFERENCE FOLDER

Your logo on the official conference folder that will be distributed as gift to conference participants

Amount **ONE**

CONFERENCE PEN

Your logo on the pens that will be distributed as gift to conference participants



Additional Category

These options can be purchased individually, in combination, or in addition to any of the existing packages.

*Info concerning VAT: All prices are net;
VAT will be charged when applicable*

Amount **ONE**

STUDENT AWARDS

Announcement as the sponsor of the Student Awards before the event and your logo displayed during the ceremony and on the congratulation card for the winners.

Prize
5,000€

Amount **ONE**

JOB WALL

Your logo displayed at the Job Wall, Highlight up to 3 Job postings in 1 newsletter and on the EU PVSEC website for 2 weeks.

Prize
2,500€

GOT MORE IDEAS?

Do you have additional ideas you would like to implement, such as organizing a Parallel Event, Technical Tours, Photo Booths and more?
Contact us to discuss the possibilities!





YOU WANT TO SHOW THE PV WORLD YOUR EXPERTISE?

GIVE YOUR COMPANY A STAGE AND EXHIBIT

EU PVSEC has a rich tradition of bringing together students, innovators, and leaders in PV into a vibrant and highly integrative forum that is conducive to sharing information, gaining knowledge, strengthening collaborations, and moving forward the science and technology of Photovoltaics from basic

and applied research into large scale manufacturing and deployment. Use this unique opportunity to build market presence, generate sales leads and expand your business network. Exhibiting at EU PVSEC gives you the ability to connect with all the key decision-makers in the field of solar PV.



**BOOK YOUR
SPACE**

at the Exhibition by contacting
pv.exhibition@wip-munich.de
Stands starting from 9sqm size –
350€ net/sqm (Surface only)



BOOK YOUR SPACE

Starting from 9sqm size –
350€ net/sqm
(Surface only)

EXHIBITION EARLY BIRD DISCOUNT

10% until 31.01.2023 and 5% from
01.02.2023 until 31.03.2023

INCLUDED SERVICES

- Booking Space
- Stand Numbering
- 2 Exhibitor Passes for each 9 sqm
- Provision of Visitor Tickets for the Exhibition
(3 for every 9 sqm booked)
- 10% reduction on Conference tickets
- Presentation in the App
- Online list of exhibitors
- Lunch and coffee breaks for Exhibitors

Presentation of Exhibitors on the EU PVSEC website with information about the exhibitor's company

- Information of each exhibitor incl. logo
- Link to the exhibitor's website

The Exhibitor will receive

- Link to technical hall layouts and technical plans
- Layout plans incl. stand numbers
- Exhibitor's manual



WHO ATTENDS?

**MEET OVER 600 INDUSTRY
COMPANIES, RESEARCH
INSTITUTIONS AND
ORGANISATIONS***

3D-Micromac AG | 3E NV | 3S Swiss Solar Solutions | AE Alternative Energy GmbH | Agilis Engineering | AIR LIQUIDE GLOBAL E&C SOLUTIONS FRANCE S.A. | AIT Austrian Institute of Technology | Applied Materials | ATAMOSTEC | Australian National University | AVANCIS GmbH | BayWa r.e. | CEA | Clean Energy Associates, Ltd. | CNRS | COVEME S.p.A. | CSEM | DEWA R&D Center, Dubai, UAE | DNV | DTU Fotonik | Photovoltaic Materials and Systems | ECM Greentech | Ecoprogetti Srl | EDF ENR PWT Photowatt | Empa – Swiss Federal Laboratories for Materials Science and Technology | ENEA |

Enel Green Power | ENGIE Laborelec | ENI S.p.A | Ennova GmbH | EPFL | ESMC | Eurac Research | European Commission JRC | European Space Agency | Evolar AB | exateq GmbH | Forschungszentrum Jülich | Fortum Renewables Oy | Fraunhofer Institute for Solar Energy Systems (ISE) | Futurasun Srl. | Google | Green Energy Park | GTC GÜNEŞ SANAYİ VE TİCARET AŞ | Hanwha Q CELLS | Helmholtz-Zentrum Berlin | Heraeus | IEA PVPS | IMEC vzw | Indian Institute of Technology Bombay | Industrial Technology Research Institute | Insolight SA | IPVF | ISC Konstanz | KAIST | Kalyon Solar Technologies | King Abdullah University of Science and Technology (KAUST) | Korea Institute of Energy Research | Lightsource bp | LONGi Solar Technologie | LuxChemtech GmbH | M10 Solar Equipment GmbH | MDPI | Meyer Burger (Industries) GmbH | Mondragon Assembly | National University of Singapore c/o Solar Energy Research Institute of Singapore | NexWafe GmbH | NREL | NTNU | Oxford Photovoltaics Ltd | Photovoltaics Power Generation Technology Association (PVTEC) |

Photowatt | PLANSEE | PVcase | RCT Solutions | RENA Technologies | Ricerca Sistema Energetico - RSE Spa | Salesbook | SCOTRA Corporation | Semilab Semiconductor Physics Laboratory Co. Ltd. | SHARP Electronics GmbH | SINGULUS TECHNOLOGIES AG | Sinton Instruments | SolarEdge Technologies GmbH | Solargis s.r.o. | Solitek | SUPSI University of Applied Sciences and Arts of Southern Switzerland | Tesla, Inc. | ThalesAleniaSpace France | TNO | TotalEnergies | Toyota Tech. Inst. | Trina Solar Co., Ltd | TU Delft | TÜV Rheinland Solar GmbH | University of Ljubljana | UNSW | VDE Renewables GmbH | VDMA | Vitronic | VOLTEC Solar | VON ARDENNE GmbH | Wacker Chemie AG | Wavelabs | Zentrum für Sonnenenergie- und Wasserstoff-Forschung Baden-Württemberg

...AND MANY
MORE

Be part of our global community
and meet tomorrow's PV elite



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EXHIBITION & SPONSORING

TALK TO US!

We are looking forward to receiving your booking and facilitating your participation at the EU PVSEC 2023!



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*CONTACT US
AND WE WILL FIND
THE PERFECT
SOLUTION FOR
YOU!*

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